

# SALE!

## Mini

Universal Electric

### EXPOSURE METER

For Still and Motion Picture Photography



The Mini is direct reading and preset to film and shutter speed. It is very small and light and slips easily into your vest pocket. Measures  $1\frac{7}{8} \times 2\frac{1}{2} \times \frac{3}{4}$  inches and weighs but  $3\frac{1}{2}$  ounces. Inclined cell and protecting cover eliminate top and bottom light influence. No carrying case necessary.

REGULARLY \$12.50 . . . **\$8<sup>95</sup>**

## THE ARGUS ENLARGER

35 MM

Without framing easel or lens

Formerly \$16.50

**NOW \$9.95**

With plain base and F.5.6 lens

Formerly \$20.00

**NOW \$12.50**

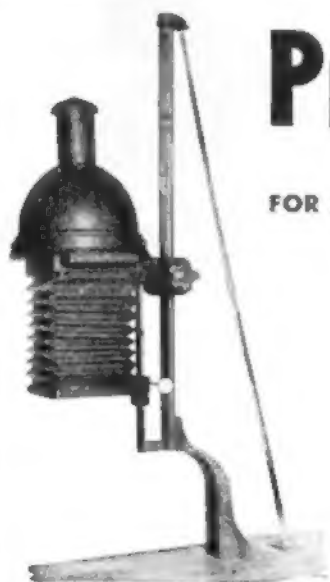


Uses 5 optically polished lenses. Gives extremely sharp, fully corrected definition. Aperture F.4.5 (when Argus camera used) F.5.6 (when Argus adapter lens used). High precision condenser system. Two optically polished and matched clear condenser lenses give sharpest, flattest field. No frosted or opal glass used.

## PIX ENLARGER

MODEL No. 57

FOR 5x7 NEGATIVES and SMALLER



### "PIX" SPECIAL FEATURES

- For negatives up to 5x7 inches.
- Streamline design.
- Adjustable light.
- Adaptable to various lens combinations.
- Easily erected.
- Di-thermic top ventilation.
- Absolute rigid back column.
- Opal glass diffusion.
- Chrome and Morocco finish.
- Special "PIX Bilt" bellows.
- Approved rubber covered cord and plug.
- Special burn-proof reflector.

Commercial as well as amateur photographers will find "PIX" MODEL 57 enlarging camera embodies many fine features of more expensive equipment. This splendid enlarger is designed to accommodate negatives up to 5"x7". It includes such features as Micro-Focusing, adjustable light, di-thermic ventilation and burn-proof reflector. Packed complete with opal glass and center drilled plain lensboard.

### COMPLETE

with  $6\frac{1}{2}$ " Wollensak Lens f6.3  
with Iris Diaphragm

**\$31.50 Regular \$52.50**

### ENLARGER ONLY

List Price	Sale Price
<b>\$27.50</b>	<b>\$15.50</b>

complete with neck cord, exposure meter manual and list of practical film speeds.

MAIL ORDERS FILLED

*Willoughbys*

110 West 32nd St., N. Y.

World's Largest Camera Store

Built On Square Dealing